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USEFUL INFORMATION



Algeria

Sarl Sinines Pneumatique

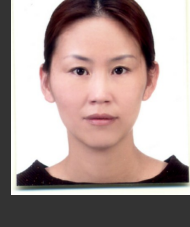
Sarl Sinines Pneumatique tied up with Maxxis in 2005 in exclusive terms. With good expertise in tires, Sarl Sinines has managed to introduce Maxxis into Algeria and achieve stable growth in sales. With current momentum, a bright future for Maxxis can be realized.

Mr. Moussa Mebarek Ahmed
General ManagerMr. Hamoui Kamal
Financial Manager

Angola

SUGE

SUGE was established in 2005 and it is one of the most well-known company in Angola. SUGE started its partnership with Maxxis in 2011 mainly selling PCR, light truck. In these years, Mr. WANG LINYUAN has managed to introduce Maxxis into Angola and bring Maxxis into even more outstanding position. With a current momentum, a bright future for Maxxis can be expected in Angola.

Mr. Wang Hong Yu
Sales ManagerMs. Zhou Ping
Accountant

Cameroon

A.J.C. Limited

The company was established by Mr. Ezeani Jude Chinedu in 2000 as "Auto Judeo Cameroon, AJC", specializing in tyres and other new vehicle spare parts imported from Dubai, Japan, Singapore and Korea. With great zeal to meet customers' demand, AJC started importing Cheng Shin motorcycle tyres from China in 2002. Seeing that Cameroonian customers appreciated and approved of the quality of Cheng Shin, AJC moved on with the business and introduced passenger car and truck tyres of Maxxis brand. AJC managed to bring Maxxis to a significant position by extensive publicity campaign and good customer approach.

Mr. Ezeani Jude Chinedu
Managing Director

Egypt

Nasco Automotive Co.

Nasco Automotive is a fully-owned subsidiary of Abu Khader Group, one of the most well-known conglomerates in Jordan. Nasco Automotive started its partnership with Maxxis in 2004 and has successfully brought Maxxis to prominence in Egypt just in a short period.

Mr. Ihab Hammamy
Deputy General ManagerMr. Badie Dayeh
General Manager

Gabon

Piece Auto Equip

Piece Auto Equip was established in 2000 and it is one of the most well-known company in Gabon. Piece Auto Equip started its partnership with Maxxis in 2012 mainly selling PCR, light truck. In these years, Mr. Marc Gavino has managed to introduce Maxxis into Gabon and bring Maxxis into even more outstanding position. With a current momentum, a bright future for Maxxis can be expected in Gabon.

Mr. Bernard Boutie
DirectorMr. Rodney Ng Chee Seng
General Manager

Kenya

Gudka Westend Motors Ltd.

Gudka Westend Motors Ltd. Is a family owned and run company that was founded in 1985 and started off with dealerships of Toyota and Mazda. Gudka Westend then diversified into the auto parts and accessories business for the aftermarket and ever since then it has been a major supplier to auto parts, tires and accessories to the Kenyan aftermarket.

Mr. Bhavin Gudka
DirectorMr. Neel Gudka
Director

Libya

Al-Ahlam

Al-Ahlam was established in 1987 and it is one of the most well-known company in Libya. Al-Ahlam started its partnership with Maxxis in 2004 mainly selling PCR, light truck and TBR tyres. In these years, Mr. Salah Almasri has managed to introduce Maxxis into Libya and bring Maxxis into even more outstanding position. With a current momentum, a bright future for Maxxis can be expected in Libya.

Mr. Ali Giuma Amar Elmasri
Commercial Manager

Nigeria

Feng Shen

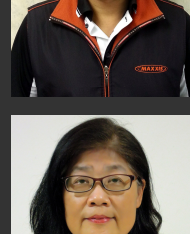
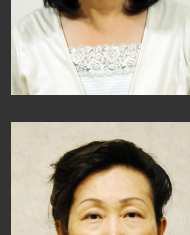
FS Group was founded in 1980 by the company's President, Ms. Selly Wu-Ko. In 1986, FS Nigeria branch was established and managed by the President herself and her team of professionals to extend its service to West African countries. Today, FS branches cover Ghana, Burkina Faso, Guinea, Togo, Ivory Coast and Cote d'Ivoire. FS Group and Maxxis formed partnership in 1998 and have been cooperating in the distribution as well as marketing of Maxxis tires in West African region. Since then, Maxxis has continued to enjoy wide recognition in Nigeria, thanks to FS's outstanding customer service and excellent management.

Mr. Wu Men Chung (Daniel)
General Manager

South Africa

Maxxis Tyres South Africa

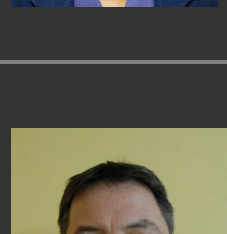
Since its founding in 2006 by company Board of Director Michael Lien, Maxxis Tyres South Africa (PTY) Ltd. began its journey with Maxxis International, providing quality tires and services across the Sub-Sahara region. Based in Johannesburg, the city of Gold, Maxxis Tyres South Africa has over 400 dealer networks throughout South Africa and major partners in many of the SADC (Southern Africa Development Community) countries.

Mr. Jon Wen
CEOMs. Amy Lien
DirectorMs. Jane Wen
Financial Manager

South Africa

Autobax/MotoSport

"MotoSport Distribution was started in 2001 and is a division of Autobax - who is a wholly-owned subsidiary of Invicta Holdings. Invicta Holdings is Top 100 company that is listed on the South Africa Stock Exchange - www.invictaholdings.co.za. MotoSport Distribution is one of the largest importers and distributors of motorcycle and ATV parts and accessories in Sub-Saharan Africa with branches in both Johannesburg and Cape Town. MotoSport supplies throughout South Africa and certain neighbouring states - like Namibia, Botswana etc. MotoSport represents on a sole basis a number of the World's leading motorcycle brands and had initiated distributorship with Maxxis since 2002.

Mr. Freddie Hall
CEOMr. Mark Dodgen
Sales Manager

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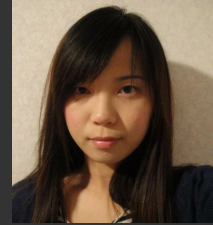
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Japan

Maxxis International Japan Co., Ltd.
 Year 2000 was the time when MAXXIS JAPAN starting to present Japanese people MAXXIS tires by arranging MAXXIS 4x4 racing events. After 4 years of hard work, MAXXIS was finally and successfully to sale tires to entire Japan, and made MAXXIS as "MUST NEED" product for 4x4 LIGHT racing events. This also broke the legend and proves that not only Japanese tires could be the only choice for 4x4 racing events in Japan.
 In January 2005, the president Mr. Sai Keibun firstly cooperated with Maxxis International Taiwan and established Maxxis International Japan Co.,Ltd. Secondly cooperated with Yellow Hat (the NO.1 Auto Accessory Superstores and Service Centers in Japan) and boosted MAXXIS tires to the peak in Japanese market.
 Nowadays, MAXXIS is gradually accepted by Japanese market. With Triple 3 System of MAXXIS, it is not only help our company win the recognition from customers, but make our team has clear goals.



Mr. Austin Sai
President



Ms. Jessie Tsai
Special Assistant



Taiwan

Long Shun

Long Shun tyre company was established by Chairman Mr.Tony Chen in 1971 which is located in Bei-Dou industrial district of Changhua county (Middle part of Taiwan). Long Shun tyre has been doing business with Cheng Shin Rubber more than 40years and continue to growing steadily by distributing Maxxis PCR/ LTR and TBR tyres in midland of Taiwan.. Chairman Mr. Tony Chen and his sales team(around 15 people) are not only concentrated to promote Maxxis tyres but also follow Cheng Shin HQ's step and business concept by proving quality and warm service to customers as a forever friend..



Mr. Tony Chen
Director



Taiwan

Cheng An Tire

Cheng An Tire company was established in 1977 which is situated in Taipei. Cheng An Tire is the soul distributor of Cheng Shin/ Maxxis tyre in the North Taiwan and it's main business is selling Maxxis's PCR,LTR,LTS,TBB and TBR tyres. In order to achieve sustainable management of Maxxis brand, providing quality service, taking care of customers indeed and truly understand customer's demand are all crucial.
 From the past to present time, Cheng An Tire company has been growing steadily and continuing to make progress even in this extremely competitive environment of the world. Without doubt, by fully executing Maxxis 3+2+1 concept (100%quality , 100% service, 100% trust ; respect + care+ appreciation) is the crucial part of its success in the market.



Mr. Mark Ho
Director

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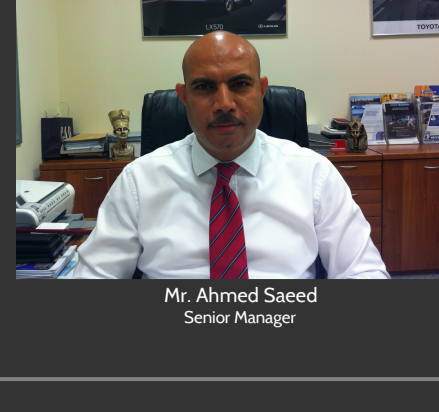
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Bahrain

Ebrahim Khalil Kanoo
For over a century, the Kanoo family has been one of Bahrain's foremost merchant dynasties. In the years following World War II, Ebrahim established himself as a leading importer of automobiles and parts, securing in 1966 the sole authorized distributorship of Toyota in Bahrain. Ebrahim K. Kanoo Group and Maxxis teamed up in 2006 and have been endeavoring to offer the best service to Maxxis customers across the island.



Mr. Ahmed Saeed
Senior Manager

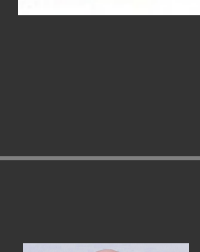


Bahrain

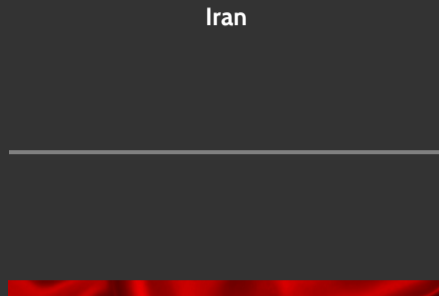
Avis Bahrain
The company has been in Car Rental business for the last 35 years and operates as licensee for "Avis", world leading Car Rental brand. The company has grown by more than 6 times in the last 5 years in terms of size of fleet and more than 10 times in the net profit. The company staff strength is 175. The Company is jointly owned by BNP Paribas Private Equity and Jawad Business Group. The company synergized its experience in the automotive industry and commenced operations under brand name Autoo's. Autoo's business includes sub-dealership for all brand new cars, sale of Avis de-fleeted vehicles, dealership for auto ancillary products and a state of art automobile after-sales facility (garage). As a part of the growth strategy the company has acquired many brands of tires, batteries and lubricants. The brand consists of JAC Motors, Presa, Veedol, Motolite, Omanoil, Presa Brand of Tires (from Maxxis Thailand) - The distributorship was taken in 2009 and the sales have more than doubled in the last 5 years. The brand has nearly touched 12% market share in the Bahrain tire market. We improve the viability of the market share by providing insight as to our current position and empowering it to increase consistently.



Mr. G. Gowtham
General Manager

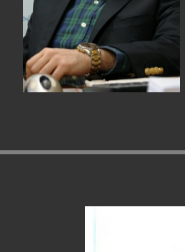


Mr. Subhash Limaye
Manager



Iran

Datis Trading FZCo.
In 1950 or 52 years ago, Mr. Doeaian started tires business, and continued for 40 years until 1990 when he delivered all responsibility to his son, Mr. Mehrdad. In 1990, Mr. Mehrdad Doeaian launched tire business in his father's shop. After gaining plenty of experiences in tire sales, Mr. Mehrdad embarked on tire import business in 1995. In 1998, he established Datis Trading Company, importing and distributing tires. Datis became the sole distributor of Maxxis in 2003 and has successfully promoted Maxxis to one of the most prominent tire brands in Iran.



Mr. Mehrdad Doseian
Managing Director

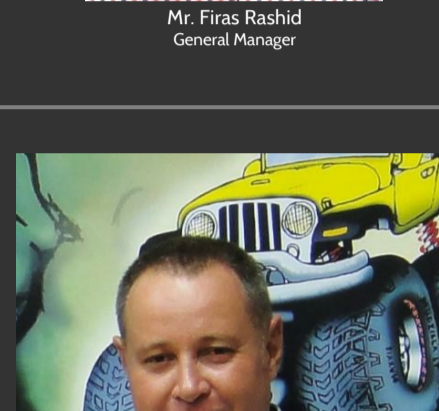


Mr. Amir Farbod Naimi
Business Development Manager



Iraq

Al-Athmar Company for Tires and Batteries Trading
Al-Athmar Company for Tires & Batteries Trading was established in 2003. During the past 10 years, Al-Athmar has developed quickly and its distribution network has grown rapidly to cover all the areas in Iraq. Mr. Firas, the General Manager, aims to keep pace with the growth of Maxxis and to share 100% Quality, 100% Service, 100% Trust spirits with all Iraqi customers.

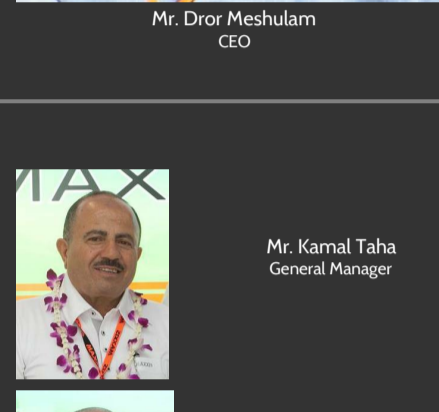


Mr. Firas Rashid
General Manager



Israel

Dentire Ltd
Dentire has been in the business since 1960 and has set a goal to improve and provide the best service to Maxxis users in Israel, promising to continue the growth and improve customer relations in the region. Dentire CEO, Mr. Dror Meshulam, and Maxxis have set themselves a goal to become the leading tire seller and customer service provider in Israel.

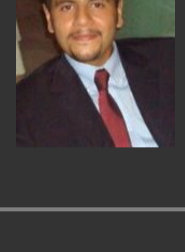


Mr. Dror Meshulam
CEO



Jordan

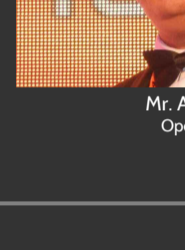
Al-Jehad Trading Est.
Al-Jehad Trading Est. (JTE) is listed in the Top 100 Trading Companies in Jordan. JTE was established in 1967 in Kuwait, and moved to Amman-Jordan in 1990, and from that time on, JTE has expanded to become one of the largest companies in this region in the field of tires, wheels and car services. Maxxis sold its first tire in the Middle East through the partnership with JTE in 1984.



Mr. Kamal Taha
General Manager



Mr. Rafat Taha
Executive Manager



Mr. Ala Taha
Assistant General Manager



Kuwait

Gulf Express Company, Al Babbain
Gulf Express is a subsidiary of Al-Babbain Group, which is the sole distributor of Nissan & Infinity automobiles in Kuwait. Maxxis has been exclusively represented by Gulf Express for more than 15 years and has become one of the most trusted brands in Kuwait.



Mr. Ahmad Shihadeh
Operations Manager

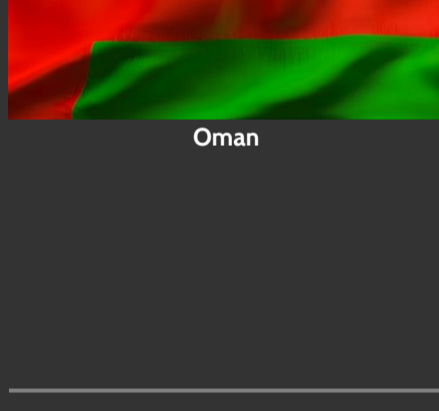


Kuwait

Al-Radwan Tire Center (RTC)
Established in 1969, Al-Radwan International Group (RIG) is engaged in the sales and distribution of Tires and genuine, OE and aftermarket automotive spare parts. Al-Radwan Tire Center (RTC) a division of RIG is one of the largest stockists and distributors of tires in Kuwait. Exclusively representing a range of high quality tires from manufacturers in Taiwan, Thailand and China, RTC boasts a large dealer network of over 100 stores in Kuwait.

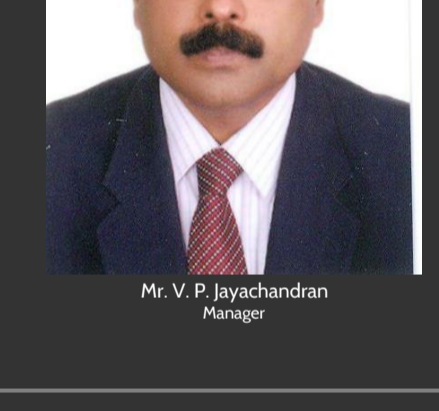


Mr. Elias Nassif Jabbour
Managing Director



Lebanon

Halabieh Trading Company
In 1944, Mr. Halabieh established a company under the name "Abdel Rahman Halabieh Establishment" dealing with tire business. In 1992, the company was transformed to a joint-liability company under the name of Halabieh Trading Company, which specializes in tires and battery business.

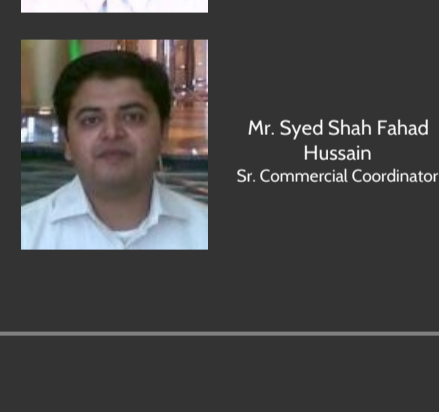


Mr. Abdel Rahman Halabieh
General manager



Oman

IAPC
International Automobiles & Parts Co. LLC (IAPC) is a Saudi Bahwan Group Company, which is one of the largest business houses in the region, having a wide range of business activities touching upon almost every facet of economic activity in the Sultanate of Oman. SBG is holding highly prestigious automobile franchises (Toyota, Lexus, Daihatsu, KIA, Ford, MAN & HINO) and construction equipments (Komatsu, Kato, BOMAG, Kubota, Tamrock) as well as other franchises of auto components and accessories. These products are being sold through a nationwide network of branches, service centres, parts depots and retail outlets. All these franchises are handled by professionally qualified senior managers having a rich experience in their respective areas. We are brand leaders for most of the products that we market.



Mr. V. P. Jayachandran
Manager



Qatar

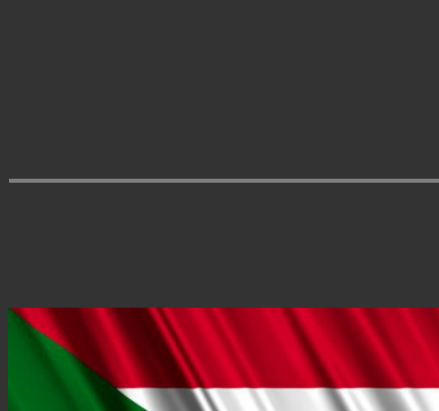
Al-Jazira Group
Al-Jazira Group was established in 1981 by Mr. Salem Ejaim Al sharafi and is now a leading company in Qatar. Al-Jazira is an active and vital participant in the development and improvement of Qatar economy over the last thirty years by constant effort, quick services and quality products.



Mr. Mohammed Salem
E.M Al - Sharafi
Member of Board of Directors

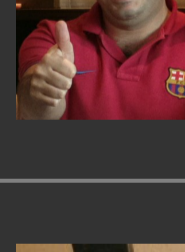


Mr. Syed Shah Fahad
Hussain
Sr. Commercial Coordinator

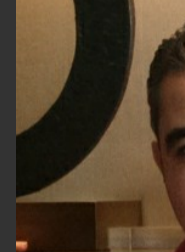


Saudi Arabia

Khalid Saeed Al Hajri Company Ltd.
Khalid Saeed Al Hajri (KCT), which was established in 1984 in Dammam, is one of the most experienced companies in Saudi Arabia as well as the Gulf, with specialization in transportation, tourism, real estate, water treatment, heavy equipment, oil field supplies, tires and car accessories. Currently, KCT has 9 offices and operations across Saudi Arabia. These offices enable KCT to provide comprehensive coverage for clients in one of the world's most important economic region.



Mr. Giji Skaria
CEO

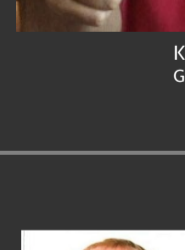


Mr. T.V. Mathew
Sales Manager



Syria

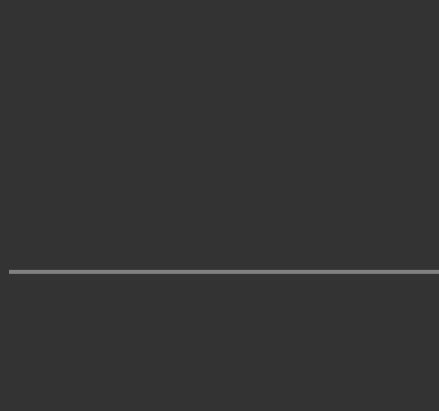
Halabieh & AboRas Company
In 1990, the Syrian government opened the economy and allowed tire importation. As a result, Mr Abdul Khader AboRas set up a joint venture with Mr. Ahmad R. Halabieh, who exclusively distributed Maxxis in Lebanon. Through extensive investment in the promotion, Halabieh & AboRas Company has made Maxxis one of the most recognized tire brands in Syria.



Mohamad Ali Abo Ras
Financial manager

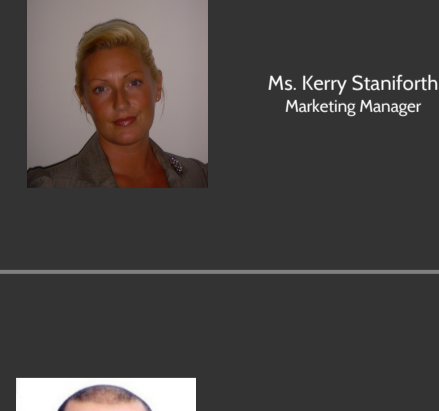


Kasem AboRas
Sales manager



Sudan

KASCO
Kasuco Auto Spare Parts Trading(KASCO) has started to doing the business in Sudan 2 years ago and in the 3rd quarter of 2013, Maxxis has been officially introduced by KASO in Sudan market as well. Surprisingly, it only takes less than 1 year, Maxxis Tyre already have numerous loyal consumers and gain the positive reputation in local market. According to General Manager "Mr. KASEM" leading and efforts, PCR sales not only has a solid performance, TBR also gain the good feedback from the market. In the future, KASCO will continue to promote Maxxis in order to push Maxxis to Top 1 brand in Sudan tyre market.

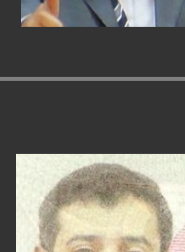


Kasem AboRas
General Manager



UAE

Al Futtaim Auto Centers
Al-Futtaim Auto Centers is a subsidiary of Al-Futtaim Group, an internationally well-known conglomerate. The operation of Al-Futtaim Auto Centers is focused on after-sales service support, with stock over 100,000 line items and capability of ensuring spare parts delivery to any other outlet in the country within 2 hours. Maxxis customers in the UAE are provided with high-quality service by Tyre Expresses, state-of-the-art service centers run by Al-Futtaim auto Centers.



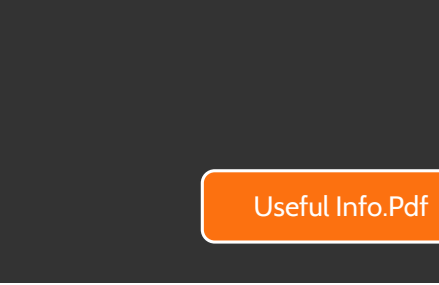
Mr. Kevin Jones
Managing Director



Mr. Amjad Hassan
Tyrezone Manager

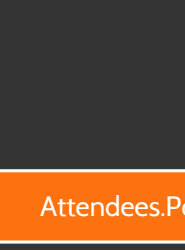


Ms. Kerry Staniforth
Marketing Manager



Yemen

Natco Automotive
National Trading Company (Natco) is a fully owned subsidiary of HAS Group, a leading conglomerate in Yemen. Since its foundation in 1980, Natco has registered significant growth in its business and emerged as one of the most successful trading firms in the Republic of Yemen. The Automotive Division has set up exclusive distribution agreements with a number of world's leading vehicle manufacturers such as Hyundai, Ford, and Porsche and has expanded its operations to include essential spare parts supply, lubricants, and tires. As a result, Natco Automotive Division is involved in all stages of vehicle life cycle, from supply and delivery through regular service and maintenance to repair and consumable supplies.



Mr. Ammar Mohammed
Al- Asbah
Deputy General Manager



Ameen Saeed Oqasem Al-
Oqasem
Sales Manager

Yemen

Al-kabous
Al-kabous Co is one of well-known and most successful trading corporation in the Republic of Yemen. The operation of Al-kabous Co is focused on importing and exporting business by providing high quality products such as auto-battery, petrol and cable...etc. Recently, Al-kabous Co has started to importing tires because automobile market in Yemen is blooming. Currently, Al-kabous Co is the exclusive agency of PRESA, TOYAMA and ATLAS in Yemen. Furthermore, we are dedicated to promote PRESA to become one of top 3 tyre brand in Yemen. In the future, KASCO will become AL KABOUS's main business without doubt

Mr. Abdullah Ahmed Alkabous
Chairman

Mr. Ali Ahmed
Sales Manager

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Russia

Maxxis RUS. LTD

Company was founded in 2007.

Primary business activities:

Wholesale distribution of pneumatic tires for passenger vehicles, light trucks, extreme off-road vehicles, commercial vehicles, trucks and buses.

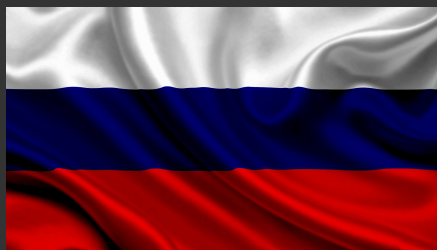
“Maxxis RUS” LTD. from the date of foundation has been providing effective logistic work focused on maintenance tire supply to Russian market.



Mr. Alexey Chebotarev
Director



Mr. Denis Padalka
Senior Marketing Manager



Russia

Bost Holding Company

- Founded on 1995 and many years experience in Russia & CIS, Middle East, Africa, specialized in battery, tire and oil business.
- Extensive client base with long-term and loyal customer relations.
- Russian market expertise and experience of successful launch of global and own brands.
- In 2008 Bost Holdings was awarded 20,000,000 USD Export prize.
- On Dec. 02, 2008 the President of Bost Holdings Ms. Viktoryia Kavalchuk received President's Citation from President of the Republic of Korea Mr. Lee Myung-bak for her contribution to the Korean economy.



Mr. Alexander Lee
Managing Director



Ms. Victoria Kavalchuk
Sales Director

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Bangladesh

Swan International

Swan International introduced Maxxis into Bangladesh 18 years ago and has achieved remarkable growth notably in TBR segment. With continuous investment in marketing and distribution network, Swan International is poised to bring Maxxis into an even more outstanding position.

Mr. Mohammed
Shahabuddin
ChairmanMr. Peyaru Ahammed
ProprietorMr. MD. Amzad Khan
Brand manager

India

Gobind Tyres

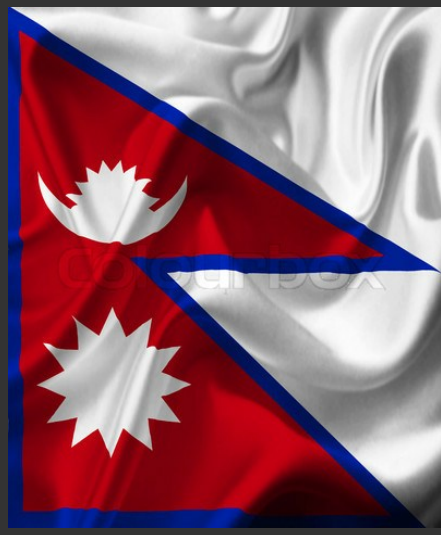
As one of the major distributors in India, Gobind Tyres has delivered excellent performance since 2007 especially in the western region. Mr. Kulvinder Singh, CEO of Gobind Tyres, devoted himself to promoting Maxxis passenger / light truck tyres and carrying out the three management goals, 100% quality, 100% service and 100% trust to face fierce competition in the market. We expect another growth and excellent performance in the year 2013.

Mr. Kulvinder Singh
CEO

India

Trinetra Overseas

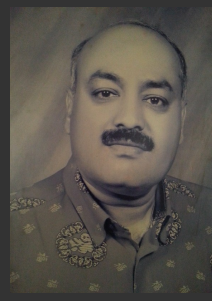
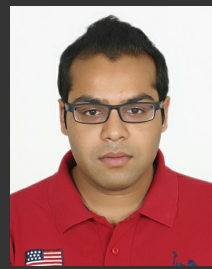
Trinetra Overseas has made felt its presence in the Indian scenario since last 15 years. We have our 12 branches in all major/ metro cities of India from where we carry our business and we are already working with other companies. We are in the business of importing & marketing TIRE & ALLOY WHEELS from Taiwan, China, Korea, Indonesia & Dubai and the sale by our company of only PCR TYRE is 20,000 tires per month. We are dealing with the CHENG - SHIN TIRE - MAXXIS INTERNATIONAL (TAIWAN & Thailand) companies who are leading manufacturer of Tires form 2001. Our corporate office is located in New Delhi, Ludhiana and Bangalore, where as our distributors are in Chandigarh, PUNE, MUMBAI, AHAMDABAD, Bihar, Assam, Calcutta & all the major cities in India. Trinetra had a strong & large network of 55 distributors and 300 dealers dedicated has been a success story of achieving its annual targets smoothly.

Mr. Sachin Kumar Yadav
Managing Director

Nepal

Rishav Internation Pvt. Ltd.

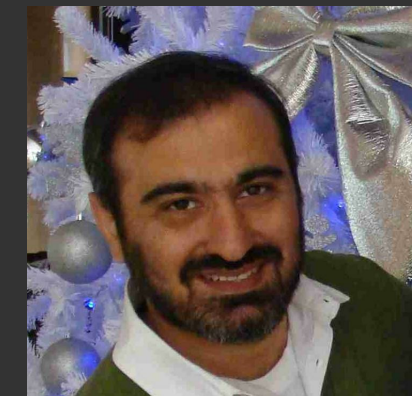
Rishav introduced Maxxis to Nepal market since 2007. Rishav works on a professional set up operating on well assigned and established sales procedures for boosting sales in land locked under-developed country. Average annual growths in sales revenue have been from 15% -20% depending on the products

Mr. Sunil Khetan
Managing DirectorMr. Rishav Khetan
Director

Pakistan

Pak Tire Corporation

Pak Tire is one of the major tire distributors in Pakistan with an extensive dealer network all over the country. It took Pak Tire 30 years or three generations to reach this point where it is among the main tire imports in Pakistan. Pak Tire was appointed as the sole Maxxis distributor in 2003. Since then, its share in total volume is ever increasing. This was made possible because of the highest quality of products and service.

Mr. Imran Rashid
CEO

Pakistan

Shinwari Merchant int'l (Pvt) LTD:(SMI)

Based Pakistan city Peshawar KPK Deans Trade Centre on a cross Road of Pakistan and Afghanistan. Being the family run business history is too long with experience in auto parts,ball bearings , spark plugs and tires is always being part of our family run business. SMI is solely responsible to look after the tires business since 2005 with manpower stretched from MD to accounts, marketing , warehouses in Karachi and Peshawar and each sector with full dedicated work out put. Proud to be the distributor for MAXXIS international Maxxis tires for Afghanistan from 2005-2010 and from 2010 on word Presa brand and Sakura China brand distributor for Pakistan and Afghanistan. Its to state with confidence that MAXXIS is not a name of business rather its a name of struggle,quality,confidence and history in making ahead in the long list of tires manufacturers in our market. Due to all these long 9/10 years business with Maxxis our business has been expended in Pakistan and Afghanistan market being operate from our head office our customers and dealers net has reached to all major and minor cities and keep increasing with passage of time.

Mr. Zakria Muhammad
Managing Director

Sri Lanka

Benedictsons (PVT) Limited

Mr. Scallon Shirley Fonseka, the managing director of Benedictsons, is a versatile businessman counting 30 years of active involvement in tire business sphere. He is considered the architect of the Tyre House Group that has built up an empire in the business world of Sri Lanka since early 1970. As a committed personality with a vision, he has been managing the Tyre House Group since its formation and infancy. His knowledge and business acumen resulted in the success, continuation of the ventures and its expansion.

Mr. Scallon Shirley
Fonseka
Managing DirectorMr. Ronald Praburaj
Executive Manager

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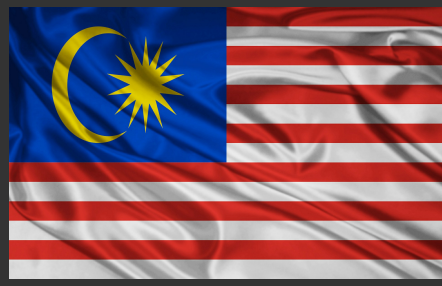
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USEFUL INFORMATION



Malaysia

Kian Hon Tyres SDN. BHD.
Kian Hon Tyres has always known to be a reputable supplier of high quality tyre products and a reliable service provider for all types of motor vehicles since its establishment for over 50 years ago. We believe customer loyalty stems from trust. We valued the trust from our customers and their continued support all these years. Today, Kian Hon Tyres has not only owned two factory plants and several branches throughout Malaysia, but has also continued to grow especially in retreading industry. In the effort of supporting Green Earth Mission, Kian Hon Tyres has launched a new retread rubber liner called mRED (maximum Resistance, Eco-friendliness, and Durability) in 2013 to encourage customers using green tyres. mRED tread designs are engineered to be identical to that of a new Maxxis tyre. The advanced tread compound used in mRED is 100% formulated and supplied by Maxxis International. Coupled with strong technical support from Maxxis Global R&D Centre, mRED tread compound is specially tailored for greater fuel efficiency, superior durability, and excellent tear resistance, not foregoing safety being the paramount factor.

Mr. Tan Yeang Nam
ChairmanMs. Sydney Tan
Managing DirectorMr. Peter Aw
Consultant

Malaysia

DaytonaSport SDN. BHD
Daytona is the sole distributor of Maxxis motorcycle tires in Malaysia. Being active in marketing and racing sponsorship, Daytona successfully positions Maxxis in the highest segment of the motorcycle tire market.

Mr. Tan Kiat
PresidentMr. Wong Chin Ting
Sales manager

Philippines

North Trend Marketing Corp.
North Trend Marketing Corporation (NTMC) was founded in 1995 mainly to distribute tires and lubricants. In 2001, NTMC became the sole importer and exclusive distributor of Maxxis tires in the Philippines market. Since then, NTMC and Maxxis tire have been consistently expanding its market share across Philippine tire industry. Today, NTMC is considered among one of the top players in the Philippine tire industry carrying Maxxis tires as its flagship brand. Our close affinity with the Maxxis and all its allied companies put us in distinctive advantage over competitors. NTMC's dedication to its Maxxis family has been proven over the years and will continue to grow the brand and its strong affiliation year by year with passion and excellence.

Mr. Ronald Ang
COOMr. Jeffrey Ang
CEO

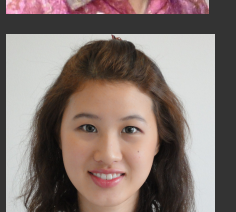
Indonesia

PT. Atria Prima Indonesia
Established in 2008, PT. Atria Indonesia (API) is a nationwide distributor for Maxxis Tires in Indonesia. Our main focus is to expand Maxxis Tires in Indonesian market as our sole brand. Maxxis Indonesia has grown strongly with direct support to many OEM customers such as General Motors, Piaggio Indonesia and Nissan Indonesia. We have also expanded our reach to an ever-growing market in Kalimantan & Papua New Guinea, to big corporations such as Freport & Adaro. Currently, API is one of the biggest tire importers after Michelin and Pirelli. API imports tires ranging from Passenger Car tires, Light truck 4x4 tires, Scooter tires, Street Motorcycle & Motocross tires, Light Truck Bias/Radial, Truck & Bus Bias/Radial to ATV tires. We expect another double-digit growth again in 2012.

Mr. Edwin Witasara
CEOMr. Saïdi Salimin
Vice President

Singapore

Eng Seng Tyres PTE. LTD.
Located in the modern city of Singapore, Eng Seng has been exclusively representing Maxxis since 2004. Through frequent visits to each other, Eng Seng and Maxxis have built friendly terms and cooperated very closely. Maxxis' sales have been performing well in this extremely competitive market thanks to the efforts injected by Eng Seng Tyres.

Mr. Tang Choon Wah
CEOMr. Djohnnie
Vice PresidentMs. Tang Yi Ling
Manager

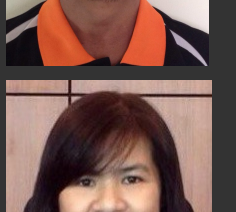
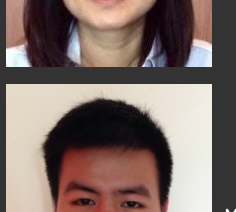
Thailand

K. Charoen Group
K. Charoen Group established in 1970s now has over 200 employees working in 4 subsidiaries in Thailand. We are specialized in truck and bus business which accounts for more than 95% of company sales. The first company in Thailand to offer on-site service to truck customer with more than 30 years experience in Truck and bus business. Currently, we have 20 service bays for trucks in the main office and provide one-stop service to customers including alignment and suspension repair. In addition to Thailand, we also have subsidiary to distribute Maxxis tyres in Myanmar.

Mr. Methee Korcharoenkiat
Managing Director

Thailand

Smax Enterprise
Smax enterprise was established on 2004. Smax is located at Chumphae district, Khon Kean province in the Northeast Thailand. The Managing director is Vinai Jaewtrakul. The number of employees is 60 including 4 sales reps for PC/LT and 6 for TBR. Smax is a single brand distributor of MAXXIS, PC/LT and TBR, responsible for Esarn TERRORIES. The distributing process of PC/LT is using salesmen to take care of their dealer and sub dealer. Similarly, TBR also have salesmen to take care of their dealer and enduser. The total sales amount in 2013 is 1 billion baths. The only key success factor of Smax is "single brand" that helps Smax to determine in order to accomplished its goal.

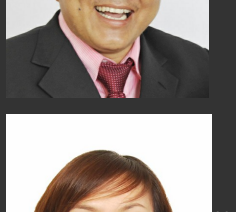
Mr. Vinai Jaewtrakul
Managing DirectorMs. Patama Jaewtrakul
MD Assistant

Mr. Chanathip Jaewtrakul



Vietnam

VIETTIRE
Established in 1987 at 82 Ly Thai To Street, Ward 2, District 3, Ho Chi Minh City, Vietnam. Until now, Viettire has developed seven branches located in Ho Chi Minh City and in neighboring provinces, with 300 agents all around the country, mostly in the southern of Vietnam.
Multi-kind tire products such as: Passenger car tires, truck tires, forklift tires, off the road tires and agricultural tires. The truck tires' revenue is nearly 75% of tire products.
The total staffs are 100 people
Revenue in 2013 gained the amount of 40 million USD.
VIETTIRE started business in Maxxis brand truck tires in July 2011. Currently Maxxis products include: Maxxis TBR produced in Thailand and Maxxis TBB produced in Vietnam which are Viettire's main commodities.

Mr. Nguyen Ke Hoang
Managing DirectorMr. Nguyen Ke Cuu
Sales ManagerMs. Nguyen Thi Hong An
Assistant Director

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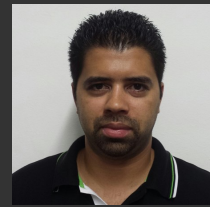
Brazil

Espantalho Pneus LTDA.

O Espantalho, founded by the merchant Antonio Guimarães in 1983, started with in a small space, as a small repair shop and resale of tires . With a lot of work and dedication if it became one of the most solid business of Manaus, Amazonas State, Brazil.

Today, 31 years later, the company has 3 state of the art stores, marketing and distributing PCR, TBR, TBB, IND, OTR and ATV tires. It currently has 90 employees, and also operates in the field of parts, accessories and services such as alignment, balancing, suspension. In the tire industry, it deals exclusive with the Maxxis brand since 2012.

The Company is seeking to differentiate themselves by the quality of products and services offered, by its training Staff combined with an open door policy, always seeking the professionalism in all of its processes "



Mr. Adelmo Faraco
Picanço Junior
Purchasing manager



Ms. Ligia Maria Vitorio
Guimarães Nina
Financial director

MAXXIMUNDO-AUTOLLANTA GROUP

Established in 1982 in Ecuador.

Its founders are in the tire industry since 1980, commercializing and importing top brands, wheels and related products and also offering automotive services.

Beginning as an entrepreneurship of a group of friends, totally passionate about cars and motor sports.

In the 80's and 90 s was one of the main tire and service companies in the region.

Since 1990 Totally family owned company with highly human and business values has a steady and constant grow.

True to their policy of having products and services of excellent quality has representation of MAXXIS since 2001, supporting the robustness and reliability of the company.

In 2005 Company obtain Trade Progress award from the "CHAMBER OF COMMERCE"

Currently the company has an extensive network of around 400 dealers throughout the country, which has strengthened the presence of the brand, being MAXXIS for several years the leading imported brand in the market on PCR, LT. Due to the excellent quality and service provided to distributors and customers.

OEM supplier for MAZDA since 2011, with AAA supplier qualification.

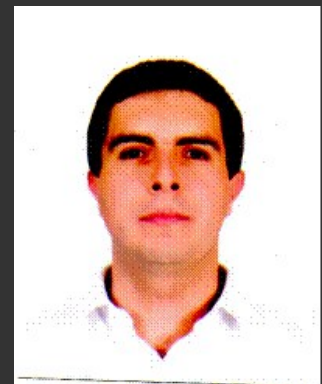
The group has shown during his life a continuous, solid and ordered growth, reaching sales of over USD17 Million Dollars in 2013.

On first quarter of 2014 MAXXIMUNDO is #1 on PCR and LT tire import in Ecuador.

On second half of 2014, MAXXIMUNDO is opening a GREATWALL MOTORS car dealer in the city.



Ecuador



Mr. Juan Pablo Vintimilla
Manager



Ecuador

Llanmaxxi

Since 1983 we have represented prestigious brands of motorcycles tires, in Ecuador. It was thus in 1998 Maxxis entered our country; subsequently the PCR and TBR lines were added.

Due to the large growth of the brand, in 2006 we associated with Importadora Tomebamba and created Llanmaxxi Latin America. From the beginning we have always sought to develop all the details, for the better development of the user and the brand.



Mr. Fernando Cheres Cordero
General Manager



Venezuela

Tiremaxx

We belong to an Italian family that started in the tire business in Venezuela a little more than 60 years ago. Since the year 2002 we are distributor exclusively with MAXXIS brand. 5 years ago, with Maxxis support we decided to start international operations with a warehouse in the Colon Free Zone (Panama) and with a sales office in Miami that is where we distribute the brand to Venezuela, Colombia, Central America and some Caribbean Islands.

In this 12 years we have contributed to the growth of the Maxxis brand by developing a network of TIREMAXX MAXXIS stores been that we count with 18 in Venezuela and 7 in Colombia.



Mr. Silvano Buttaci
CEO



Mr. Tiberto Buttaci
General Manager

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